

Sterling Sports Group

UPDATE Round 4

Silver Speed LINKS – Change so “Shop Now” directs to my trainingpeaks store:

<https://www.trainingpeaks.com/my-training-plans/SterlingPlans>

EDITS TO PAGE LINKS

1. Home – add 4th button to bottom for “Testing”, link to inscyd page/store
2. Coaching Services –
 - a. /coaching-services/ - can be simplified to just a list of “services” and hyperlink to their individual pages. Coaching/links are somewhat redundant - can be linked directly to coaching/ page instead
 - b. /coaching/ - looks good.
 - i. ADD: Link to Enrollment PDF
 - c. /Camps & Clinics - “Camps, Clinics & Trips”
 - i. Store info and links owed to you
 - d. /Trips-Adventures/ redundant with change above, delete
3. Sonic Online
 - a. ?Ride Online?
 - i. “Training Plans” – link to my Training Peaks Store (above)
 - ii. “Video Content” – YouTube links pending
 - iii. “Online Performance Testing” – Link to purchase/info, Video of online testing session coming soon! I’ll record one this week.
 - b. INSCYD Testing – add link to purchase/store at top/bottom
4. Academy/ Academy Programs
 - a. Academy Info/ Academy Camp Info – DELETE
 - b. SPA Racing
5. Shop – looks good
6. BLOGS – I need to write some posts
7. CONTACT – can we use a less ‘google map’ representation? A cool topographic map of the bay area/santa cruz (lol!)
8. Coach Matt
 - a. Dashboard – what to do / how to use? Leaning towards “team” members vs all athletes I coach having access. Actual elements have cool options
 - b. Book Training – need to clarify or delete. Is this to schedule w/me? Where would it show up on the site otherwise? On athletes with a dashboard login?

1. Home : <https://www.sterlingwins.com/>
2. Coaching Services : <https://www.sterlingwins.com/coaching-services/>
3. Coaching : <https://www.sterlingwins.com/coaching/>
4. Camps & Clinics : <https://www.sterlingwins.com/camps-clinics/>
5. Trips & Adventures : <https://www.sterlingwins.com/trips-adventures/>
6. Sonic Online : <https://www.sterlingwins.com/sonic-online/>
7. Testing : <https://www.sterlingwins.com/testing/>
8. Academy Programs : <https://www.sterlingwins.com/academy-programs/>
9. Academy Info : <https://www.sterlingwins.com/academy-info/>
10. Academy Camp Info : <https://www.sterlingwins.com/academy-camp-info/>
11. Spa Racing : <https://www.sterlingwins.com/spa-racing/>
12. Contact Us : <https://www.sterlingwins.com/contact-us/>
13. Academy : <https://www.sterlingwins.com/academy/>
14. Blogs : <https://www.sterlingwins.com/blogs/>
15. Athlete Login : <https://www.sterlingwins.com/athlete-login/>
16. Book Training : <https://www.sterlingwins.com/book-training/>
17. Athlete Dashboard : <https://www.sterlingwins.com/athlete-dashboard/>